Collabogence
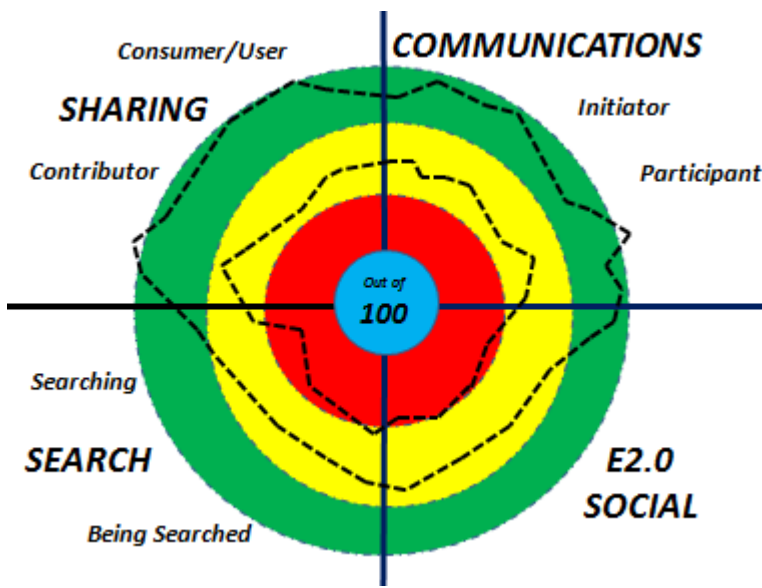
Measuring Organizational Collaborative Intelligence

Validating Collabogence: We are looking for 10 companies…..

Find out how good (or great) your company and teams are at **collaborating.** We are building a "big data analytics" platform which derives your company's, team's and individual's collaborative performance from your people's daily behavior and activity. For that purpose we are looking for 10 companies willing to share application user data of 10 teams to validate our model. In return you will get assessments, on a number of levels:

- Benchmark data against other companies & teams (by company, sector and type of team)
- Intra-team, team and individual Collaboration performance
- Tool effectiveness and contribution
- Commentary

"Ideally", we are looking for companies which meet the following criteria / characteristics:

- have business champion / sponsor who intrinsically believes that improved collaboration will bring better results
- willing to share data of 10 teams (interaction data with tools)
- teams which would benefit from improved collaboration, both within each team…..and ..….between the teams
- team members working across several locations and/or remote
- Same set of tools used by all teams and members

Our Ask and effort involved:

With our guidance, your application administrators will run the required file extracts of the individual collaboration tools/applications being used by the 10 teams covering a period of 6 months. Typically these include such applications as:

Repositories/Content Mgmt	*Email & Unified Com.*
Knowledge & Project Mgmt	*Web-conf & Telepresence*
Bus. Process and workflow	*EIM & Enterprise search*
E2.0 Soc. Media	*CRM & Tribal Knowledge*

Individuals can be members of multiple teams. The types of teams can be:

PMO – Project Mgmt Office	*Project Teams*
Sales Teams	*Account Teams*
Product Dev. Teams	*Market Strategy Teams*
Initiative Teams	*M & A / Integ. Teams*
Product & Category Teams	*Change Mgmt Teams*
Customer Service Teams	

Timeframe:

- Gathering of data from 10 companies by the end of September 2013
- Release of assessments to participating companies by the end of November 2013
- Official, "live" launch of Collabogence platform by end of 1st quarter 2014

We would be very pleased if you choose to participate. As a participant your company will also receive "most favored nation" status, which is expressed in the form of best pricing in the event you chose to subscribe (for some or all your employees) or have separate assessments done on other teams in the future.

We look forward to working with you and your teams

Collabogence is firm focused on using big data analytics as a tool to improving collaborative activity and performance, especially in virtual/remote global teams and collaborating across the firewall with customers, partners and suppliers.